


# Casket Literaria



  
Dr. NAVEEN MOHAN  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

ENGLISH LANGUAGE  
CASKET LITERARIA

English/Articles

By Dr.B.G.Unni, Dr.Naveen Mohan,  
Dr. Mohammed Nazeer K.E., Smitha Pramod V

Rights Reserved

First Published September 2023

PUBLISHER

GEMS ARTS AND SCIENCE COLLEGE

An ISO 9001:2015 Certified Institution

(Affiliated to University of Calicut and UGC Recognized

Under Section 2(F) of UGC Act 1956)Registration No:

KI/2019/0242803(NGO-DARPAN) NITI AAYOG,

GOVERNMENT OF INDIA)

<https://gemsasc.ac.in/>

[gemsasc@gmail.com](mailto:gemsasc@gmail.com)

04933 256 123, 9965157657

DISTRIBUTER

GEMS ARTS AND SCIENCE COLLEGE



  
Dr. NAVEEN MOHAN  
PRINCIPAL

GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

## PREFACE


The realm of Arts contains an enormous range of ideas, theories, perceptions, interpretations, critical analysis etc. Keeping this in view, as to make it helpful for the learners of GEMS Arts and Science College, this book titled "Casket Literaria" on Arts analyses a variety of subjects in the best way helping the Learners or faculties art related Research Works and thereby the future course of their Life. This venture can, indeed, ensure an advanced level of supports with selected subjects coming under the Purview of Arts.

Casket Literaria is a collection of varied articles of the well experienced faculties which published under the strict scrutiny of the Expert Committee appointed by the Management Governing Council. Hence quality and relevance on the content of the book have been ensured. The contents includes Social issues, Literature, Creativity, analytical study, views and previews on different matters and so on. Special care also has given to keep the entries correct with the incessant change being taken place in the day today life of the society. Besides, this edition has equally considered the new google generated Era's nature and scope in Art works.

Indeed Art, like life itself, opens the unfathomable depth of the possibilities for any learner or researcher of the coming future as well.

**DR. Mohammed Nazeer. K.E.**



  
**Dr. NAVEEN MOHAN**  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

# Index

1. DIGITAL DIVIDE AND ACADEMIC PERFORMANCE:  
UNCOVERING THE LINKAGES IN  
STUDENT POPULATIONS 9  
Anoos Babu P K
2. THE ROLE OF CITIZEN JOURNALISM  
IN A DEMOCRATIC SOCIETY 15  
Muhammed Binshad K
3. ROLE OF ACADEMIC LIBRARIES IN EDUCATION 21  
Smitha Pramod V
4. THE IMPACT OF TECHNOLOGY ON HUMAN VALUES:  
EXPLORING THE COMPLEXITIES 24  
Anoos Babu P K
5. THE IMPACT OF AI ON GRAPHIC DESIGNERS:  
ENHANCING CREATIVITY AND EFFICIENCY 29  
Ananthu Krishnan CV
6. HISTORY, REPRESENTATION, ISLAMOPHOBIA,  
AND STATE VIOLENCE: 36  
A CASE STUDY ON MALAYALAM CINEMA: MALIK  
Muhammed Niyas o
7. CRITICISM ON ADVERTISING 51  
Sudheep S
8. AN ECOCRITICAL READING  
OF JAMES CAMERON'S MOVIE AVATAR 55  
Vijayesh Babu.P



**Dr. NAVEEN MOHAN**  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

9. EQUALITY TWICE REMOVED:  
REPRESENTATION OF WOMEN IN DALIT LITERATURE 58  
Ameena Majida
10. THE BEHAVIORAL CHALLENGES OF ADOLESCENTS: 62  
UNDERSTANDING, COPING,  
AND SUPPORTING GROWTH  
Smitha Pramod V
11. AN EFL/ESL- APPROACH TO TEACHING GRAMMAR 65  
DR. Mohammed Nazeer. K.E.
12. BREAKING BARRIERS: A STUDY ON 69  
TRANSGENDER IDENTITY AND WELL-BEING  
Krishna Priya MT
13. CULTURAL STUDIES 73  
Arya. P
14. ECOFEMINISM: RECONNECTING WOMEN, 75  
NATURE, AND SOCIAL JUSTICE  
Souparnika C
15. UNDERSTANDING THE POWER OF PSYCHOANALYSIS: 78  
AN INSIGHT INTO THE THEORY AND PRACTICE  
Amal Sankar G
16. GENDER AND SPORTS: QUESTION OF EQUITY 82  
AND WOMEN ATHLETES  
Muhammed Rinshad P
17. A DIFFERENT LIFE 89  
Seethal. P
18. THE POWER OF REFUGEE LITERATURE: 92  
STORIES OF RESILIENCE, HOPE, AND HUMANITY  
Sulthana Afrosa P P




**Dr. NAVEEN MOHAN**  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321



19.	THE ROLE OF LITERATURE IN SOCIAL CHANGE: Sreethini K	95
20.	TIPS FOR PROFESSIONAL DEVELOPMENT Dr. Mohammed Nazeer	98
21.	FAMILY- THE CHANGING SCENARIO Veena C Vasanth	102
22.	TRAUMA IN JANE EYRE Sreekala A	104
23.	IMPACT OF TRAVEL ON LIFE AND PERSONALITY Swathi S Nambiar	107



  
Dr. NAVEEN MOHAN  
PRINCIPAL  
EMS ARTS AND SCIENCE COLLEGE  
ADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

# CULTURAL STUDIES

Arya. P  
Assistant Professor  
PG Department of English

Cultural studies is an academic field that examines the ways in which culture shapes and is shaped by social, political, and economic processes. It emerged as a discipline in the mid-20th century, drawing from various intellectual traditions such as sociology, anthropology, literary theory, and media studies. Cultural studies focuses on understanding the complex interplay between culture and power, and how cultural practices and representations reflect and influence social relations. Cultural studies examines the production, circulation, and consumption of cultural artifacts, symbols, and practices. It recognizes culture as a dynamic and contested terrain where meanings are constructed, negotiated, and contested. Cultural studies emphasizes the relationship between culture and power. It explores how dominant groups exert influence over the production and dissemination of cultural representations, shaping ideologies that serve their interests. It also analyses how marginalized groups resist or subvert dominant ideologies.

Cultural studies investigates how meaning is produced and mediated through various forms of representation, including language, media, art, and popular culture. It examines the ways in which representations construct social identities, reinforce or challenge stereotypes, and contribute to the formation of collective imaginaries. Identity and Difference: Cultural studies interrogates how cultural practices and discourses shape individual and collective identities. It explores how identity categories such as gender, race, class, sexuality, and nationality intersect and are constructed through cultural processes.


Cultural studies examines the role of consumption in



73  
Dr. NAVEEN MOHAN  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321

contemporary societies. It analyses how consumer culture shapes individuals' desires, identities, and social relations. It also investigates the power dynamics within consumer culture and the ways in which marginalized groups are positioned as consumers. Globalization and Transnationalism: Cultural studies recognizes the global interconnectedness of cultural practices, media flows, and identities. It explores how globalization processes influence cultural production, circulation, and reception, while also examining the tensions between local and global cultural dynamics. Social Movements and Activism: Cultural studies investigates the role of culture in social movements and activism. It analyses how cultural practices and discourses contribute to the mobilization of collective action, the formation of counter-hegemonic identities, and the contestation of power relations. Cultural studies is an interdisciplinary field that encompasses a wide range of topics, including popular culture, media studies, literary analysis, visual culture, performance studies, critical race studies, postcolonial studies, and more. It provides analytical tools and perspectives to critically examine and interpret the complexities of contemporary culture and society.



  
Dr. NAVEEN MOHAN  
PRINCIPAL  
GEMS ARTS AND SCIENCE COLLEGE  
KADUNGAPURAM (PO), RAMAPURAM  
MALAPPURAM DT., KERALA-679 321